



# EXOMI WAP GATEWAY

## COMPLETE WAP INFRASTRUCTURE SOLUTION

WAP1 and WAP2 for both browsing and push services for all network technologies including GSM, CDMA, TDMA, iDen and 3G networks - from a single platform.

Comprehensive standards support and value-added features including server-side bookmarks, cookie proxy, server-controlled user homepages and billing framework.

## CHARGING YOUR CUSTOMERS

Billing integration enables various billing models including data volume and content tagging based billing. Customized models such as subscription-based WAP packages are available and can be tailored to meet individual market requirements.

Prepaid integration modules are also available for charging high-value transactions in real-time to reduce credit risk for the network operator and content providers.

## EASY-TO DEPLOY AND INTEGRATE

Exomi has unrivalled experience in multi-technology WAP Gateway deployments into complex environments including drop-in replacements for legacy solutions.

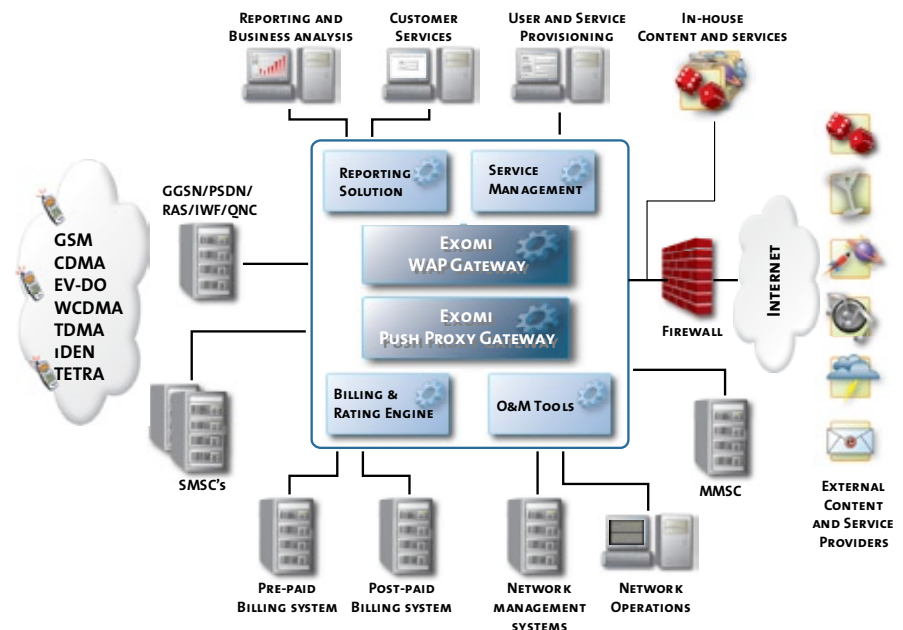
The modular and flexible architecture provides easy integration to external systems like user profile directories and location servers for improved service offering that evolves with your network and user base.

## SCALABILITY AND RELIABILITY

N+1 load-balancing & fault-tolerant configurations with virtually unlimited easy capacity upgrades by adding low-cost processing nodes. Geographically distributed configurations are available for disaster-prone areas.

## VIRTUAL GATEWAYS

A single hardware platform can be split into Virtual Gateways to support complex access control, billing and network technology configurations. Virtual Gateways also allow easy hosting of multiple countries or business units from a centralized site.



## ACCESS CONTROL & FILTERING

With the increase in adult services, malicious content and rogue service providers, access management and filtering functionality is required to provide a safe and controlled user experience for subscribers. Blacklisting, service categorization and parental controls combined with user profiles and spam analysis solution provides a powerful protection against unwanted content.



# IN BRIEF

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Exomi provides comprehensive solutions for the provisioning, management and delivery of mobile value-added services focusing on messaging and wireless data infrastructure.

For mobile network operators and service providers Exomi offers solutions for:

- **Messaging and WAP infrastructure**
- **SMS and MMS traffic off-loading (direct delivery)**
- **Data and VAS business management**
- **Intelligent value-added services rating and billing**
- **Network interconnectivity**

With selected partners, Exomi provides proven and integrated solutions for:

- **Digital Rights Management**
- **Content Management and Personalization**
- **Mobile Marketing**

With over 160 active installations in GSM, TDMA, CDMA, iDEN and 3G networks worldwide, Exomi middleware solutions have a proven track record of reliability, scalability and adaptability to any operational environment.

Exomi's rapidly expanding customer base include major carriers from wireless network operator groups such as América Móvil, Cable & Wireless, Telefónica Moviles Movistar and Vodafone. In addition Exomi solutions are widely utilized by a growing number of 2nd and 3rd tier operators as well as wireless service providers globally.